

# Wilderness Therapy Symposium



With over 800 conference attendees annually, the **Wilderness Therapy Symposium** is helping more families together than any one program could alone. *OBH Council* and the Wilderness Therapy Symposium have been part of this industry wide movement to build community, collaboration, and raise the standard of care being provided to struggling families throughout the world. We invite you to consider sponsoring the 2021 National Wilderness Therapy Symposium which will take place in Park City, UT on August 26-28th, 2021.

**We are reaching out to you because it is likely that your business would benefit from making additional contacts with over 550 wilderness professionals attending the Park City WT Symposium.** You may decide to join and sponsor to make contacts to enhance your client base or to promote your wilderness gear or services, or simply to help promote and support a conference that is dedicated to advancing the field of wilderness therapy and outdoor behavioral health.

Below are the sponsorship levels for 2021 including the associated benefits. **Online link for registering for your sponsorship package can be found at the bottom of this page,** or for more information or to further discuss your sponsorship options please feel free to contact *Ryan Bromberek, OBHC Ambassador, at [ryan@obhcouncil.com](mailto:ryan@obhcouncil.com).*

**(Note:** there will be no **printed** conference program at the Symposiums; conference program has been replaced by digital conference app which includes a section for Sponsors/Exhibitor listings)

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**Peak Sponsor (2 available)** – Spans the entire year of 2021 and **BOTH** Symposiums  
*(Note: If you begin this sponsorship level for the Park City Symposium, it can also be set to include the 2022 Regional Symposium in Asheville).*

12 Conference Registrations (\$6,300 value - *can be used at either the Regional or National Symposium*)

2 seats at dinner table with conference Keynote Speaker at **BOTH** Symposiums

1 Premier Event sponsorship of your choosing, including a 2-4 minute speaker intro (**or promotional video**) and opportunity to promote your organization at the Thursday night dinner Keynote (either Symposium)

6' **Exhibition table** with Premier location for Thursday networking reception and all-day Thursday and Friday in Ballroom Foyer at the **Regional Symposium**; Thurs-Sat for **National Symposium**

Company name recognition:

- 2-4 minute speaker intro (or promotional video) at one of our main keynote meals
- Attendee List two weeks before **both** Symposiums
- On conference website and Facebook page with logo and link to company website
- Sponsorship ribbon on attendee name tags
- Listing in sponsor section of the **digital conference app** (Regional and National) with logo and **full page** description of your organization – Logo to appear prominently on home-page of conference app
- Logo prominently displayed on all conference signage
- Tote-bag insert
- Verbal recognition throughout both conferences

**Cost: \$12,500**

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**Alpine Sponsor (5 available)** Spans the entire year of 2021 and **BOTH** Symposiums  
*(Note: If you begin this sponsorship level for the Park City Symposium, it can also be set to include the 2022 Regional Symposium in Asheville).*

7 Conference Registrations (\$3,675 value - *can be used at either the Regional or National Symposium*)

2 seats at dinner table with Conference Keynote Speaker at either Park City or Asheville Symposium

6' **Exhibition table** with Premier location for Thursday networking reception and all-day Thursday and Friday in Ballroom Foyer at the **Asheville Symposium**; Thurs-Sat for **Park City Symposium**

Company name recognition:

- Attendee List two weeks before **both** Symposiums

- On conference website and Facebook page with logo and link to company website
- Listing in sponsor section of the **digital conference app** (Regional and National) with logo and **full page** description of your organization – Logo to appear prominently on home-page of conference app
- Sponsorship ribbon on attendee name tags
- Logo on all conference signage
- Tote Bag Insert

**Cost: \$7950**

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**Friday Night Celebration – Dinner and Jumping Mouse Ceremony (2 available)**

Our Friday night dinner and celebration will be returning this year to the Red Pine Lodge at the top of the mountain. We will open with a reception with appetizers, dinner at 6:30pm, the Jumping Mouse ceremony (to honor field-staff), and then continue the evening with live music and DJ with dancing.

- 5 Full conference Registrations (\$2,625 value)
- Program listing on conference website and Facebook page with logo and link to company website
- Listing in conference app with company logo on the Fri Celebration page
- Logo on all conference signage and on signs displayed at the Fri Celebration
- Exhibition table at the Thursday Networking Reception **AND** the Friday night dinner

**Cost: \$5,000**

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**Mountain Sponsor (3 available)**

*National* Symposium: Sponsor of the Thursday night Keynote Dinner or Thursday lunch.

4 Full Conference Registrations (\$2,100 value)

6' Exhibition table with Premier location for Thursday networking reception and all-day Friday and Saturday in the Ballroom Foyer

Company name recognition:

- On conference website and Facebook page with logo and link to company website
- Listing in conference app with logo and **half page** description of your organization
- Logo on all conference signage
- Tote Bag insert

**Cost: \$4000**

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### **Tote-bag Sponsor – (2 available)**

The tote-bags will be printed with your company logo and distributed to all participants at the opening Networking Reception – a great opportunity to get your name out there to start off this event! Also includes company name recognition:

- 2 Conference registrations (\$1,050 value)
- On conference website and Facebook page with logo and link to company website
- Listing in conference app with logo
- Logo on all conference signage

**Cost: \$3000**

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### **Diversity Education Sponsor (4 available)**

In 2021, we have continued to feature Diversity Education sessions (free for all registered Symposium participants) at both of our Symposiums to further advance the conference themes of promoting diversity and inclusion (covering a range of topics including sexual orientation, race, gender, culture, etc). Sponsorship of these Diversity Education sessions includes:

- Listing as Diversity Training sponsor on signs during the training sessions
- 2 Conference registrations (\$1,050 value)
- Company listing on conference website and Facebook page with logo and link to company website
- Listing in conference app with logo - on the section describing the Diversity Trainings
- Listing as Diversity Trainings sponsor on all separate announcements that go out to the attendee email list regarding this event
- Logo on all conference signage

**Cost: \$2,500**

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### **Women in Wilderness Leadership Luncheon Sponsor (5 available)**

We will be hosting the “Women in Wilderness Leadership” luncheon at this year’s Symposium on Friday August 27th. The event will be open to participants identifying as female attending the Symposium and more information about the event will be available to view online in the Symposium program. Sponsorship of this event includes:

- Listing with logo as Women’s Leadership Luncheon sponsor on signs at the luncheon
- 2 Conference registrations (\$1,050 value)
- Company listing on conference website and Facebook page with logo and link to company website
- Listing in conference app with logo and organization description
- Listing as Luncheon sponsor on all separate announcements that go out to the attendee email list regarding this event
- Logo on all conference signage

**Cost: \$2,500**

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### **Foothills Sponsor (unlimited)**

2 Conference Registrations (\$1,050 value)

6' Exhibition table for Thursday networking reception

Company name recognition:

- On conference website and Facebook page with company name and link to website
- Listing in conference app with logo and **quarter page** description of your organization
- Listing on all conference signage
- Tote Bag insert

**Cost: \$1950**

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### **Trail Sponsor (unlimited)**

1 Conference Registration (\$525 value)

6' Exhibition table for Thursday networking reception (\$150 value)

Company name recognition:

- On conference website and Facebook page with company name and link to website
- Listing in conference app with logo
- Listing on all conference signage

**Cost: \$1000**

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### **Base Camp Sponsor (unlimited)**

Company name recognition:

- On conference website and Facebook page with company name and link to website
- Listing in conference app with logo
- Listing on all conference signage

**Cost: \$500**

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For more information or to secure a sponsorship package, email Ryan Bromberek at [ryan@obhcouncil.com](mailto:ryan@obhcouncil.com)

**If you have no questions and are ready to sign-up for your sponsorship package online, you can do that at the following link:**

[2021 Park City Wilderness Therapy Symposium Sponsor Registration Form](#)

## Additional Expo opportunities at Symposium:

### Expo Table at Networking Reception (30 available)

- You can directly register for an Expo Table at our opening Networking Reception (**Thurs 8/26/21 4-6pm**) on our WTS registration website at: <https://obhcouncil.com/symposium/event-registration/> (*Note: Registration will open in mid-June.*)
- Fee for expo table: \$150; does **not** include comped Symposium registrations nor any additional marketing exposure onsite
- **Note:** Networking Expo table already included in most of the above Sponsorship packages; only register for Expo Table separately if you are NOT booking another sponsorship package